

The banner features a background of a white lab coat with orange anatomical diagrams overlaid. The text is arranged in two columns. The left column contains 'INTERNATIONAL DAY OF RADIOLOGY' in large red letters, followed by 'NOVEMBER 8, 2017' in smaller grey letters. The right column contains 'EMERGENCY RADIOLOGY' in large red letters, followed by 'IDOR2017.COM' in smaller grey letters. A vertical line of small text is visible between the two columns.

**INTERNATIONAL
DAY OF RADIOLOGY**

NOVEMBER 8, 2017

**EMERGENCY
RADIOLOGY**

IDOR2017.COM

International Day of Radiology 2017 to focus on emergency radiology

Monday, October 2, 2017 (ESR, Vienna) – The International Day of Radiology (IDoR) will be celebrated for the sixth time on November 8, this year focusing on emergency radiology.

As in previous years, more than 150 radiology-related professional societies from around the world will participate in the International Day of Radiology, holding a range of different events to celebrate, such as public lectures, department open days, national media appearances, and press events. Following on from recent themes such as paediatric imaging and breast imaging, this year the focus will be on radiology in emergency settings.

Emergency radiology is quite young as a subspecialty within the imaging field, but it has gained enormous significance in recent years. Emergencies constitute a substantial portion of radiological cases and require efficient, effective handling with correct diagnoses and decisions in a timely manner. In the majority of hospitals today, radiologists are integral members of the emergency unit, and are in charge of sequencing, prioritisation and management of imaging services. Wherever this is the case, the outcome is impressive; not only is trauma imaging improved, with resulting lower morbidity and mortality, but all emergency patients benefit from the closer relationship between radiologists and the emergency department team. IDoR 2017 highlights this essential role that radiologists play in the emergency room, increasing the quality of care and treatment of patients.

To underline the significance of emergency radiology in various regions of the world and to show its current place in today's medical healthcare spectrum, the ESR has conducted numerous [interviews with experts](#) from throughout Europe, Latin America and the United States.

The European Society of Radiology (ESR) is happy to announce that the [IDoR website](#) has been completely redesigned and relaunched. The stunning new design reflects the colours of this year's [poster](#) and the invitation to celebrate the IDoR together throughout the world.

A publication on this year's main theme is currently in the making; books from previous years on breast imaging, paediatric imaging, brain imaging and thoracic imaging are still [available for download](#) on the IDoR website.

The International Day of Radiology was launched in 2012 and is a joint initiative of the European Society of Radiology (ESR), the Radiological Society of North America (RSNA) and the American College of Radiology (ACR). It is an annual event held with the aim of building greater awareness of the value that radiology contributes to safe patient care, and improving understanding of the vital role radiologists play in the healthcare continuum.

November 8, the day that Wilhelm Conrad Röntgen discovered the existence of x-rays in 1895, was chosen as a day of action and awareness. The organisers hope to alert the world to the stunning medical, scientific and even artistic possibilities of medical imaging, the essential role of the radiologist as a part of the healthcare team in countless medical scenarios, and the high educational and professional standards required of all staff working in medical imaging.

To keep up to date with the latest announcements about the International Day of Radiology, visit the [International Day of Radiology Facebook page](#) or the IDoR website idor2017.com.

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